

Message Text

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ACTION EA-12

INFO OCT-01 ISO-00 EB-08 /021 W
-----064012 211257Z /46

R 210852Z AUG 78
FM AMEMBASSY BANGKOK
TO USDOC WASHDC
INFO SECSTATE WASHDC 9741

UNCLAS BANGKOK 24037

E.O.11652: N/A
TAGS: BEXP, TH
SUBJ: WTDR/FTI: THAVORN TRACTOR ENGINEERING CO., LTD.

REF A. USDOC 14538 B. BANGKOK 18326

FOLLOWING IS REPEAT OF BANGKOK 18326:

1. THAILAND

OFFICE USE: 2. 549 3. NA 4. 01

5. THAVORN TRACTOR ENGINEERING CO., LTD.

6. 155/10-13 RONGMUANG SOI 4 ROAD

7. BANGKOK

8. CONTACT: MR. CHAVALIT THAVIYONCHAI

9. TITLE: MANAGING DIRECTOR

OTHER OFFICIALS ARE: MR. CHAROEN THAVIYONCHAI, DIRECTOR
AND MR. ADISAKDI THAVIYONCHAI, DIRECTOR.

10. PHONE: 2513280 11. TELEX: NA

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12. CABLE: TRACTOR BANGKOK

13. ESTBL: 1967 14. EMPL: 80 15. SIZE: SMALL

16. REPUTATION: Y-GOOD 17. RPT DATE: 08/78

OFFICE USE: 18. K 19. NA 20. X 21. NA 22. NA

23A. 35313/23 IMP.AGT. OF CRAWLER TRACTOR PARTS

24. FOREIGN SALES: NA

25. FINANCIAL REF: BANGKOK BANK LTD., 9 SUAPA ROAD,
BANGKOK, THAILAND.

26. TRADE REF: ROTO-MASTER, 7101 FAIR AVE., NORTH
HOLLYWOOD, CALIFORNIA 91605

27. FOREIGN FIRMS REPRESENTED: AGENCY REP. OF ROTO-MASTER,
7101 FAIR AVE., NORTH HOLLYWOOD, CALIF. 91605 FOR
TURBOCHARGER AND PARTS; DISTRIBUTOR OF INTER-TRADE, P.O.
BOX 8130, STOCKTON, CALIF. 95208 FOR CATERPILLAR PARTS;
POWER AUTOMOTIVE INC., NEW YORK FOR TRACTOR PARTS; INT'L
CONTRACTORS, NEW YORK FOR ENGINE PARTS; EAGLE TRADING
CO., JAPAN FOR KOMATSU PARTS; SHINWA HARDWARE CO., JAPAN
FOR FUSO PARTS; SCHWITZER, U.K. FOR TURBOCHARGER AND
PARTS.

28. POST EVALUATION: THAVORN TRACTOR ENGINEERING WAS
INCORPORATED IN 1967 WITH AN AUTHORIZED CAPITAL OF
\$50,000 TO ACT AS IMPORTER AND AGENT OF CRAWLER TRACTOR
PARTS. FORTY PERCENT OF ITS IMPORTS ARE FROM THE U.S.
WITH THE REMAINDER FROM JAPAN AND ITALY. IT OWNS AN
OFFICE OF 14,000 SQ.METERS AND A WORKSHOP OF 2,000 SQ.
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METERS, LOCATED IN ONE OF BANGKOK'S BUSINESS DISTRICTS.
FIRM'S SALES VOLUME IN 1977 WAS REPORTED TO BE \$9,000,000
REPRESENTING A SHARP INCREASE OF 125 PERCENT OVER THE
FIGURE REPORTED TO THE EMBASSY IN 1976. SUBJECT FIRM
PLANS TO OPEN A NEW SECTION TO SELL SMALL FARM TRACTORS
NEXT YEAR. FIRM IS AFFILIATED WITH TRACT EQUIPMENT CO.,
LTD. AND YONTHAVI MOTOR CO., LTD. LOCAL BANK REPORTS
FAVORABLY ON THE SUBJECT; IT IS CONSIDERED TO BE A
GOOD TRADE CONTACT FOR U.S. FIRMS.

29. PREP: SATHIT/SOMSAK APPR: MATTHEW P. WARD.
ABRAMOWITZ

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NNN

Message Attributes

Automatic Decaptoning: X
Capture Date: 01 jan 1994
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Draft Date: 21 aug 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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From: BANGKOK
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Original Classification: UNCLASSIFIED
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Original Previous Classification: n/a
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Review Action: RELEASED, APPROVED
Review Content Flags:
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Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
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Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1669773
Secure: OPEN
Status: NATIVE
Subject: WTDR/FTI: THAVORN TRACTOR ENGINEERING CO., LTD.
TAGS: BEXP, TH
To: COM
Type: TE
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